

BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN

KORATTUR, CHENNAI – 80

ENTREPRENEURIAL DEVELOPMENT CELL – REPORT 2021 – 2022

1. ED-Cell has registered with IEDP –EDII HUB, UNIVERSITY OF MADRAS, and Chennai on July 2021. Our college is the Spokes college of University of Madras Hub.

Sl.No	Particulars
1	Name of the institution
2	Year of registration in the year 2021
3	Total number of students studying in the institution
4	How many programmes have been conducted in the institution in 2021
5	Details of the programmes conducted in the institution in 2021
6	How many programmes have been conducted in the institution in 2021
7	How many students have been trained in the institution in 2021
8	How many students have been trained in the institution in 2021
9	How many students have been trained in the institution in 2021

2. ED – CELL conducted a Webinar on Women’s Entrepreneurship development in association with IEDP – EDII Hub, University of Madras on 17th June 2021.100 students attended the webinar and benefited.

Bhaktavatsalam Memorial College for Women
Affiliated to University of Madras | Accredited at 'B+' Grade by NAAC
Entrepreneurship Development Cell
and
IEDP - EDII Hub, University of Madras, Chennai
Webinar on
Awareness on Women Entrepreneurship Development
Speaker
Ms. Elakkiya Thirumoorthi, BE
Associate in Purchase Planning,
Samsung India Electronics, Chennai &
Chief Executive Officer of EDC,
Vivekananda College of Engineering
for Women.
Join us through Microsoft Teams
<https://bit.ly/3ckl6oP>
Date: 17.06.2021, Thursday
Time: 11.30 a.m - 12.30 p.m
Program Coordinators
Mr. N Leo Samuel,
Hub Coordinator,
UnoM, IEDP Hub
Ms. B Manjula Devi
EDC Coordinator,
Bhaktavatsalam Memorial College.
Ms. Hepsibah Sharon C
Dr. Kalavani V
Field Coordinator,
UnoM, IEDP Hub
Principal
Bhaktavatsalam Memorial College.

3. Mrs. B. Manjula Devi, ED CELL – Convenor, attended a meeting on 3rd May 2022, hosted by Southern India Chamber of commerce & Industry (SICCI) on the topic “Roundtable on Agriculture & Food Processing”, the participants were

addressed by Mr. Michiel Van Erkel, Agricultural Counsellor for South Asia, Netherlands Embassy.

4. A one Day workshop on Embroidery & Aari work was organized by Women's Cell & ED CELL in association with Arts & Craft club on 9th May 2022.