

**BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN, KORATTUR, CHENNAI**  
**SUSTAINABILITY & ENVIRONMENT CELL**

**NATIONAL HANDLOOM DAY**

**08.08.2022**

In India, the National Handloom Day is observed annually on the 7th of August to honor the handloom weavers. Handloom is a symbol of our glorious cultural heritage and an important source of livelihood. The day also highlights the contribution of the handloom industry to the socioeconomic development of the country and increased the income of the weavers. 2022 marks the 8th National Handloom Day. This year theme of National Handloom Day 2022 is “Handloom, an Indian legacy”. Sustainability and Environment cell in association with IQAC and STUDENTS’ ExNoRa organized an awareness Campaign on the usage of Cloth bags as a replacement of Plastic bags. Students showcased their talents by exhibiting their own handmade cloth bags and cloth crafts. Varieties of cloth bags were displayed by the students. 75 students participated in the expo and 845 students visited the crafts counter.



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**DRIVE AGAINST DRUGS (DAD)**

**11.08.2022**

Tamil Nadu executed a mass pledge event by the Narcotics Intelligence Bureau CID of the Tamil Nadu police in association with the School Education Department, Higher Education Department, and others on 11.08.2022 by 10.30am at the respective stations. The Tamil Nadu Chief Minister M.K. Stalin took the lead and administered a pledge against drug abuse to a few lakhs of students across the State Government through online mode. Parallely students all over Tamilnadu took the pledge at their premises. 1250 students and 120 staff members of Bhaktavatsalam Memorial College for women, Chennai participated in the Mass pledge event as per the protocol.



# **BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN, KORATTUR, CHENNAI**

## **SUSTAINABILITY & ENVIRONMENT CELL**

### **WASTE MANAGEMENT**

**29.08.2022**

Sustainability & Environment Cell, Students' ExNoRa in Association With IQAC of Bhaktavatsalam Memorial College for women schematized one day Seminar on Waste Management to the students of PG & Research Department of Commerce, Department of Accounting & Finance and Department of Information System & Management on 29<sup>th</sup> August 2022, at the college auditorium. ExNoRa.Mr.K.Mohanasundaram, Coordinator, Tamilnadu Urban WaSH Network, Chennai gave the oration on solid waste generation, characterization, minimization, collection, separation, treatment, and disposal of waste in the environment to the students. The footnote on waste management were instilled into 400 students, who attended the seminar.



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**RENOVATION OF WATER BODIES**

**15.09.2022**

The Sustainability & Environment Cell, STUDENTS' ExNoRa in association with IQAC organized an Awareness program on "Renovation of Waterbodies" by Mr.Aswin and Mr.Madhusudhanan, NGO from Environmentalist Federation of India on 15<sup>th</sup> September, 2022 at the BMC campus.

Water being a State subject, it is for the State Governments concerned to take up prevention of encroachment of water bodies in their respective jurisdiction. However, to supplement the efforts of the State Governments, Government of India has taken several important initiatives for enumeration, conservation and development of water bodies. Centrally sponsored scheme "Repair, Renovation & Restoration (RRR) of Water Bodies" is a component of Pradhan Mantri Krishi Sinchayee Yojana (PMKSY) – Har Khet Ko Pani (HKKP) being implemented by Ministry of Jal Shakti. Various NGO's throughout the country involve themselves for renovation, repair and restoration of identified water bodies in their locality. The volunteers summarized the importance of the same to the 120 ExNoRa and NSS students.



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**GO GREEN – ECO FRIENDLY DIWALI 2022**

**21.10.2022**

Diwali is synonymous with lights. The festivities, which celebrate the spiritual victory of light over darkness and good over evil, include much pomp and show. Diwali is probably among the most popular festivals in India. With beautifully lit homes, newly cleaned homes, parties and delicious food. However, the festivities can end up being a bit wasteful – be it pollution due to crackers, endless piles of clothes discarded during the cleaning or umpteen gifts that are received and given – all add to the clutter and trash that accumulates in the home.

Go green with ecofriendly Diwali was initiated to the students of BMC by simple tips, such as making a biodegradable rangoli and switching to LED lights and earthen diyas, are effective ways to reduce pollution and make way for a clean, ecofriendly Diwali. This year, as we celebrate Diwali with our loved ones by spending time at home or going out, we need to take that one extra step to make the festivities greener was inculcated to the students. 54 students spread the message to their beloved community.



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**ENERGY MANAGEMENT**

**29.10.2022**

Bhaktavatsalam Memorial College for Women in association with Art of Living organized Students Empowerment Programme on “Energy Management” on 29<sup>th</sup> October, 2022. Mrs.CA.Sasirekha Vengatesh, International Trainer and Volunteer at Art of Living, Coimbatore was an enthusiast speaker for the session.

Every living being in this universe has life-force energy or as we call it in Sanskrit, prana. There are four sources of this energy: Food, Breath, Sleep and a calm, meditative state of mind or, simply put, a happy mind are the basic features of energy management were trained by the speaker to the students of BMC. We lose our energy not only by physical activities, but also by thinking and planning. It is the constant inner dialogue and the mental chattering that makes us tired as well. The practice of meditation takes us to the turiya state, a calm state, which conserves our energy were the keynote of the speaker which motivated all the 1500 students.



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**DOMESTIC WORKSHOP ON LPG AWARENESS BY PCRA**

**21.12.2022**

The Sustainability & Environment Cell, STUDENTS' ExNoRa in association with IQAC coordinated a "DOMESTIC WORKSHOP 2022" on LPG Awareness program to the ExNoRa and NSS students by Petroleum Conservation Research Association- Southern Region, India. External Faculty Ms. Siva Sireesha, PCRA, trained the students with the fundamental information about LPG and instructed to follow the basic rules to conserve LPG utility. At the end of the session students were assessed with Quiz. 6 students were given appreciation certificates by PCRA. Students were advised to spread the message of conserving LPG to all their community. Program was concluded by the Pledge taking by the 40 participants, for the conservation of Fuel as inculcated by the Indian Government.



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#### AWARENESS PROGRAM – “GIRLS ENVIRONMENT”

11.01.2023

The Sustainability & Environment Cell, STUDENTS' ExNoRa in association with IQAC aligned an awareness program on “Girls Environment” on 11<sup>th</sup> January 2023 by Exn.P.Mohan, The Founder of Youth ExNoRa International at the BMC auditorium to ExNoRa and NSS students of Bhakatavatsalam Memorial college for women. Exn P.Mohan has more than 20 yrs of experience as a multiskilling trainer, social scientist, international softskill trainer and a psychology trainer. He is an activist and master trainer in environment and women / child rights. In addition to that, he's a consultant, an organizer and humanitarian real role model leader who has won more than 25 awards. With his profound knowledge on child and women welfare, he presented the crucial elements essential in the girls' environment. The importance of SOS Kavalan mobile app to girls' safety was insisted to all the students. We feel elated to listen to such a person who is a multi-face personality and we felt pleased to disclose more things with him. 200 students availed to chance to enrich themselves.





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**RALLY ON “SMOKELESS & PLASTIC FREE BHOGI”**

**12.01.2023**

The Sustainability & Environment Cell, STUDENTS' ExNoRa and NSS Unit I & II in association with IQAC marched an awareness rally to the neighbourhood community of Korattur about “Smokeless & Plastic free Bhogi” to be celebrated on 14<sup>th</sup> January 2023. On Bhogi, people in villages light bonfire with logs of wood, cow-dung cakes, other solid fuels and wooden furniture that were no longer useful. In cities, however, bonfires are made with old tyres and tubes, plastics, old mats, broomstick, garbage and other harmful material, thereby increasing the levels of pollutants in the atmosphere. Exposure to such particles could affect the heart and lungs, and long-term exposure to particulate pollution could result in significant health problems including increased respiratory symptoms such as irritation of the nasal airways, coughing or difficulty in breathing and decreased lung functions. Among other ill-effects, burning during Bhogi caused formation of smog, which resulted in poor visibility and disrupted traffic of rail, road and air transport. Hence, people should not burn waste material to maintain air quality was insisted to the society people by 100 students.



## BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN, KORATTUR, CHENNAI

### SUSTAINABILITY & ENVIRONMENT CELL

#### RALLY ON “SINGLE USE PLASTIC”

21.01.2023

PG & Research Department of Commerce organized an awareness rally in association with the Sustainability & Environment Cell, STUDENTS' ExNoRa on 21st January, 2023. The theme of the rally was to promote “CHOOSE TO REFUSE SINGLE USE PLASTIC” and build a plastic free society in the communities next to the college. The rally began from the college campus, with the flag off by the Chief Guest, Dr.T.G.Srinivasan, Health Education Officer, Greater Chennai Corporation along with his co-officers. He and his Co-officers marched with the students and created the awareness on NOT TO USE SINGLE USE PLASTIC. The College Band was leading the procession, followed by the 150 students to Korattur Bus Stand, where they chanted all the slogans created by the Greater chennai corporation and then the rally commenced back to college covering the busy thoroughfare of korattur streets. The Greater Chennai Police representatives accompanied the rally throughout the session. The Greater Chennai Corporation officers supported the event.



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#### **AWARENESS PROGRAM ON CLEAN PLATE CHALLENGE**

**24.02.2023**

The Sustainability & Environment Cell, STUDENTS ExNoRa and IQAC - Bhaktavatsalam Memorial College for Women in association with the JCI synergy kings chennai, Chennai organised an awareness program on "Clean plate challenge!" on 24.02.2023 at the college auditorium. Clean Plate Challenge is an initiative of JCI Zone XVI, JCI India to create awareness on food wastage aligning with the Global Goal # 12 Responsible consumption and to promote globetrotting as skill to the youth of India. JCI Member Jc Balaganesh D and Honorary Member Dr. Rajani Rao as a part of the mission of travelling across the states as part of Clean Plate Challenge visited our college and spread the awareness on food wastage to the college students. 250 students participated in the event. Students actively took the challenge and signed the banner. Take what you eat, eat what you take... was the take home message of the session.



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#### **WORLD WATER DAY - POND CLEANING PROGRAM**

**28.03.2023**

The Sustainability & Environment Cell, STUDENTS ExNoRa of Bhaktavatsalam Memorial College for Women in association with Environmentalist federation of India (EFI) & IQAC along with the PG & Research Department of Biochemistry organized an outdoor activity of pond cleaning on commemoration of World Water Day on 28th March 2023. 25 Student volunteers participated in the cleaning of the Pidari Ponniamman Pond near Ambattur, Chennai. Students witnessed the eco system prevailing in the pond and helped the EFI to maintain the harmony of the pond. The community service rendered by the volunteers was appreciated by the neighbourhood people.

