

PROFILE OF MUTHULAKSHMI K

Name	:	Mrs. K. MUTHULAKSHMI
Qualification	:	M.Com. M.Phil.,NET,SET.,Ph.D.(Pursuing)
Designation	:	Assistant Professor PG & Research Dept. of Commerce
Years of Experience	:	UG: 8 yrs 6 months PG: 8 Yrs
Email Id	:	kbmmpc01@ gmail.com
Areas of Specialization	:	Entrepreneurial development Business Statistics & Operations Research

Publications

- 1) Mrs. K.Muthulakshmi, “Assessment of entrepreneurial intention among college students”, in UGC CARE GROUP-1Parishodh Journal, Vol-IX, Issue-II, pg.273-284, ISSN No: 2347- 6648, 25th February 2020.
- 2) Mrs. K.Muthulakshmi,“ Role of Women entrepreneurs in Digital marketing” in Studies in Indian Place names (SIPN), Vol-4, Issue- 6, ISSN No: 2394- 3114 , 06th March 2020.
- 3) Mrs. K.Muthulakshmi,“ A study on SHG activities inhibited through Bank loans” in RMAI 2K19, Vol-XI, Issue- II, pg:901-908, ISSN No: 2249-7455, 14th February 2019.
- 4) Mrs. K.Muthulakshmi,“ Perception of youth towards Entrepreneurship” in International Conference Finance and Management conducted by Surana college, Bangalore, Vol-05, Issue- 01,ISSN No: 2395-5929, January 2019.
- 5) Mrs. K.Muthulakshmi, “An overview of Contemporary Entrepreneurial practices acquainted by unorganised entrepreneurial sector” in National Conference on Success Through Synergy'18, ISSN No: 978-81-936440-6-5, 2018.

Presentations

- 1) Presented a paper, “Assessment of entrepreneurial intention among college students” in International Conference on Innovations and Issues in Commerce and Management on 25th February, 2020 organized by Quide- Milath College for Men, Medavakkam, Chennai.

- 2) Presented a paper, “A study on SHG activities inhibited through Bank loans” in Confluence – 2K19 on 14th February, 2019 organized by D.G.Vaishnav College, Chennai.
- 3) Presented a paper, “Women Entrepreneurship” in Recent advances in Commerce, Management & Economics’ on 2nd February, 2019 organized by Annai Violet College of arts and science, Chennai.
- 4) Presented a paper, “An overview of Contemporary Entrepreneurial practices acquainted by unorganised entrepreneurial sector” in National Conference on Success Through Synergy'18 on 2nd & 3rd February, 2018 organized by Bhaktavatsalam Memorial College for Women, Korattur, Chennai.

Conferences/Workshops/Seminar/Webinars Participated

- 1) Participated in a National webinar on “Research Methodology” on 11th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 2) Participated in an International webinar on “Strategic approach to overcome Covid-19 in Marketing environment” on 13th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 3) Participated in a National webinar on “Future prospects in Stock market” on 16th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 4) Participated in a National webinar on “An entrepreneur after Covid-19- An opportunity” on 17th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 5) Participated in a National webinar on “Impact of TDS due to Covid-19” on 20th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 6) Participated in a workshop on “Academic Integrity – Reportwriting without Plagiarizing” on 12th Oct, 2019 in ShriKrishnaswamy College for Women, Anna nagar, Chennai.
- 7) Participated in a Faculty Development Programme on “Pedagogy and personal Effectiveness” on 30th March, 2019 organized by Bhaktavatsalam Memorial College for Women.

- 8) Participated in a Two Days National Level workshop on “Emerging Trends in Research and Developing Excellence” on 26th and 27th September 2019 organized by Bhaktavatsalam Memorial College for Women.
- 9) Participated in a Two Days National Level workshop on “Capital Market Operations & Online Trading” on 15th February 2019 organized by Bhaktavatsalam Memorial College for Women & MCUBE Academy along with NSE Academy
- 10) Participated in a Two Days National Level workshop on “Stock Market- Real Time Trading” on 11th February 2019 organized by Bhaktavatsalam Memorial College for Women & MCUBE Academy
- 11) Participated in a One Day Basic training programme on “Human Rights for Women and Children” on 7th April 2018 organized by Bhaktavatsalam Memorial College for Women, sponsored by NHRC, New Delhi.

Books/Chapters Published

- 1) Asia Book of records, chapter “Lock down Impacts” on January 2021 published in ESN publication.
- 2) A Poem published in Universal Achievers Book of records on 28th April 2019 published in Biggest Poem Book created a World record, by Kavimalargal Phainthamizh Sangam.

Awards/ Recognition:

- 1) Has awarded a best presentation for a research article “An overview of Contemporary Entrepreneurial practices acquainted by unorganised entrepreneurial sector” in National Conference on Success Through Synergy'18
- 2) Has awarded a title ‘ Kavimalar ‘ for publishing a poem in a World record book.
- 3) Has awarded a title ' Peraasiriya ratna 2018' by kaviyarasar kalai tamil association for writing an essay on teacher's day celebration.
- 4) Has awarded a title ‘Paavalarthilagam’ for publishing a poem on Bharathidasan.
- 5) Has awarded a title ‘Kavimanichudar’ for publishing a poem on Dr.A.P.J.Abdulkalam’s kavithanjali on 15th October 2015.

Membership:

- 1) NSS Programme Officer, Unit-1

Other achievements:

- 1) Chief Guest in Literary Valedictory Function held in Rani Meyammai Girls Higher Secondary School, R.A. Puram, Chennai.