

INAUGURATION & AWARENESS PROGRAM OF CITIZEN CONSUMER CLUB

On 23rd December, 2021



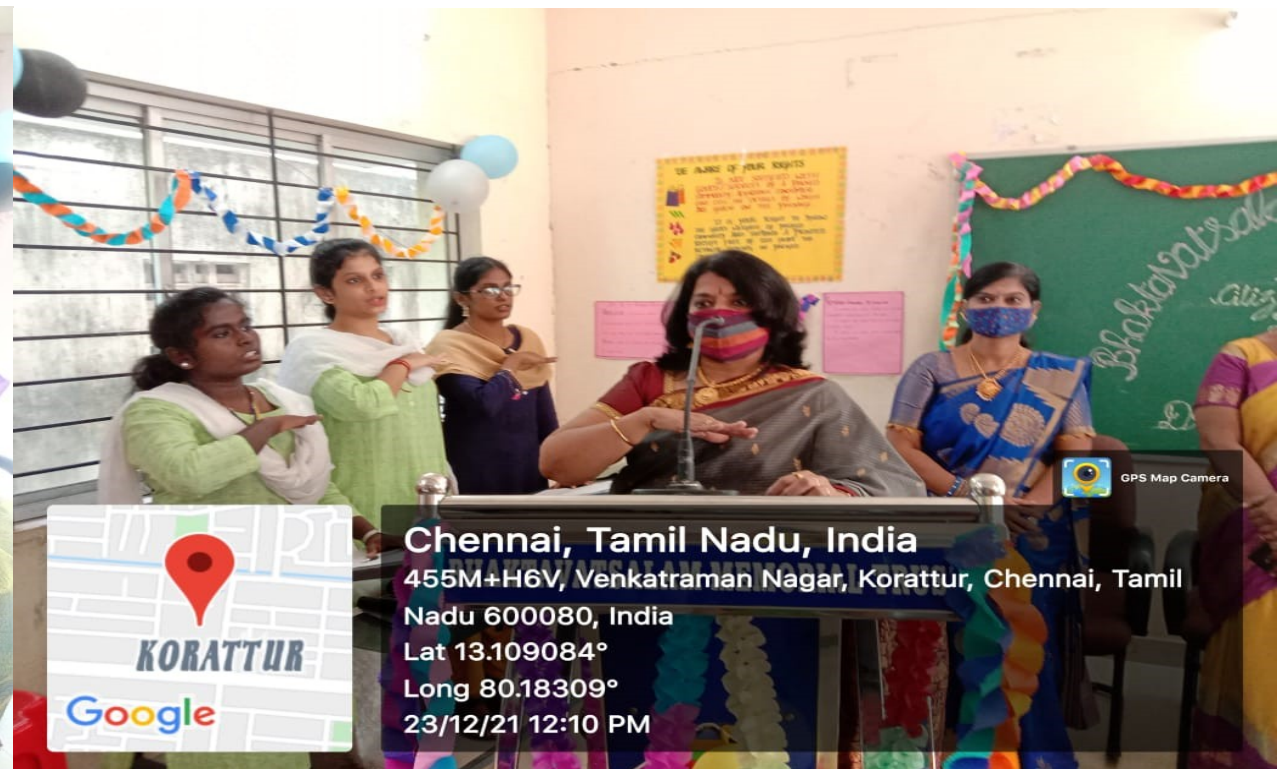
Chief Guest

Dr. J. VIJAYATHILAGAM
Assistant Commissioner (VRS)

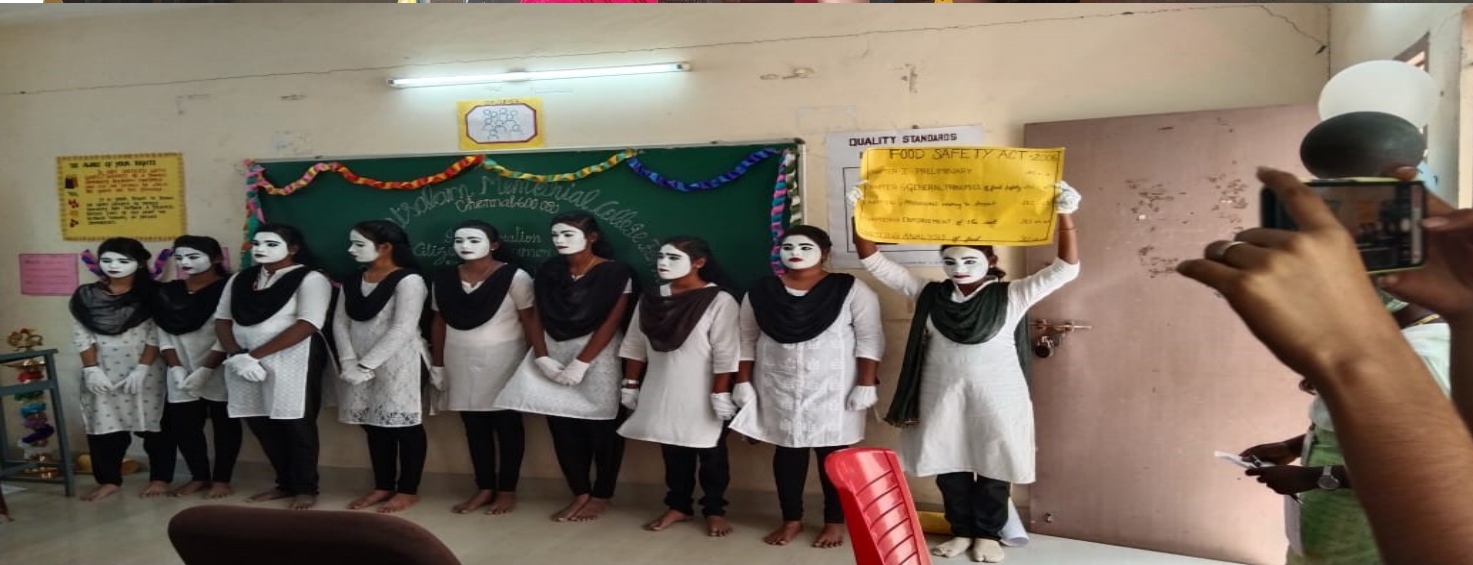
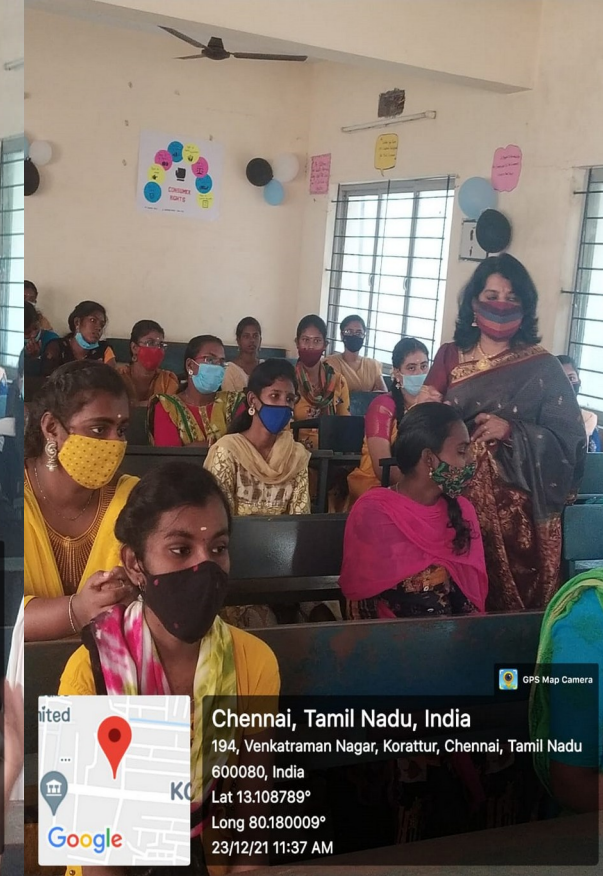
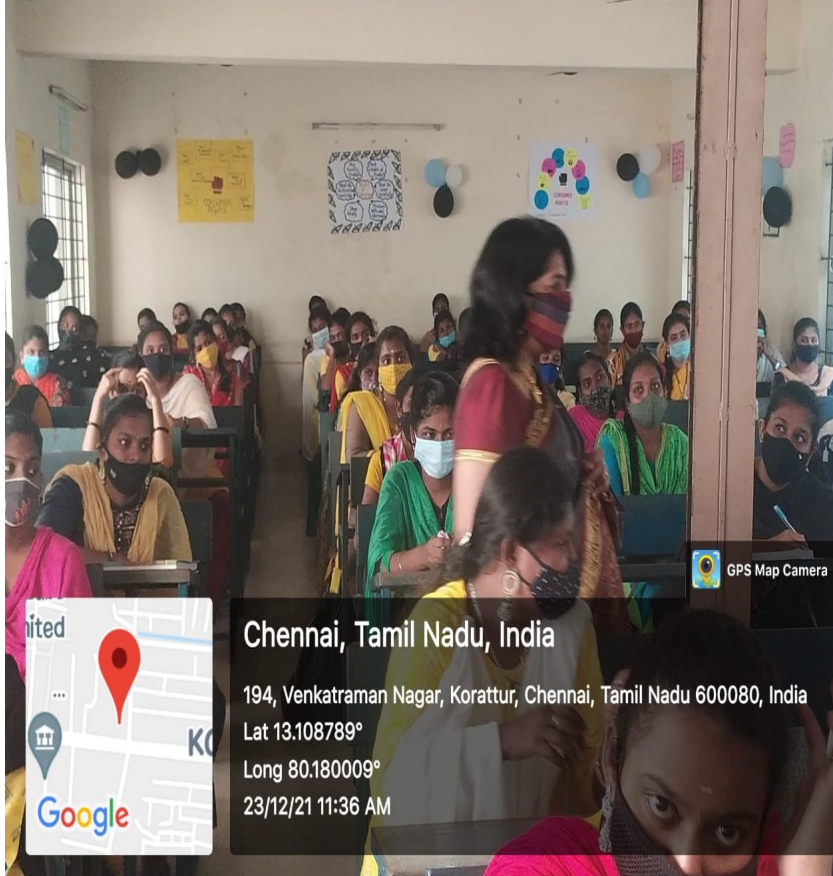
Department of Civil Supplies & Consumer Protection
Government of Tamil Nadu



Chennai, Tamil Nadu, India
2/916, Venkatraman Nagar, Korattur, Chennai, Tamil Nadu 600080,
India
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Long 80.182552°
23/12/21 11:02 AM



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The chief guest addressed the leaders by asking them to be good leaders, rendering responsibilities efficiently. She enlightened them by stating leadership and have to be role models to their peer and set the standards for their juniors to follow. She gave a meticulous awareness programme to the Club members on various rights of consumers and Consumer Protection Act. Followed by awareness programme special event of Miming on food adulteration by club members were presented to audience.



✚ On 7.3.2022 District level competition was conducted by Civil Supplies Department and Consumer Protection department at DG Vaishnav College around 26 colleges Participated in the competition and our students Ms. V. Hemavruksha - CC Club Student President bagged First place in Poster making and Ms.J Mohana - CC Club member bagged first place in Essay Writing and both of them selected for National level competition.

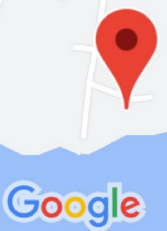


✚ On 28/05/22 Ms. V. Hemavruksha (III B.B.A), President of CC Club won National level First prize in poster making and she received a certificate, trophy and cash prize worth Rs.2000/- in District Collectorate office, Chengalpattu.



GPS Map Camera

Chennai, Tamil Nadu, India
CITIZEN CONSUMER CLUB BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN
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Chennai, Tamil Nadu, India
CITIZEN CONSUMER CLUB BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN
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Chennai, Tamil Nadu, India
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Chennai, Tamil Nadu, India
CITIZEN CONSUMER CLUB BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN
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Chennai, Tamil Nadu, India
CITIZEN CONSUMER CLUB BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN
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Chennai, Tamil Nadu, India
CITIZEN CONSUMER CLUB BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN



Chennai, Tamil Nadu, India
CITIZEN CONSUMER CLUB BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN
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Chennai, Tamil Nadu, India
CITIZEN CONSUMER CLUB BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN
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Chennai, Tamil Nadu, India
CITIZEN CONSUMER CLUB BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN
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Chennai, Tamil Nadu, India
CITIZEN CONSUMER CLUB BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN
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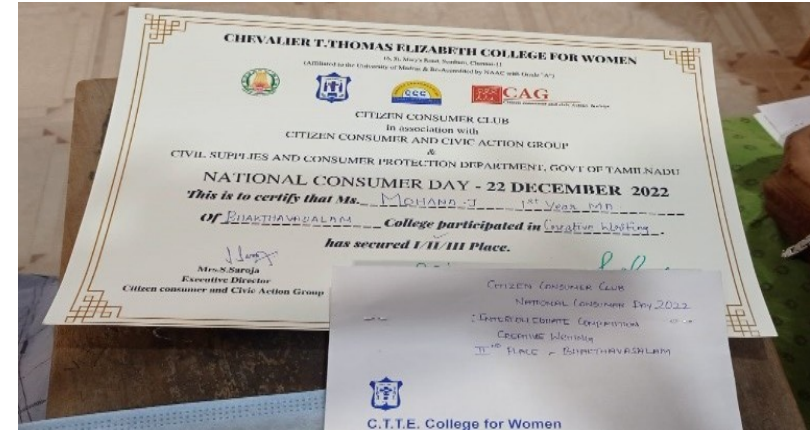
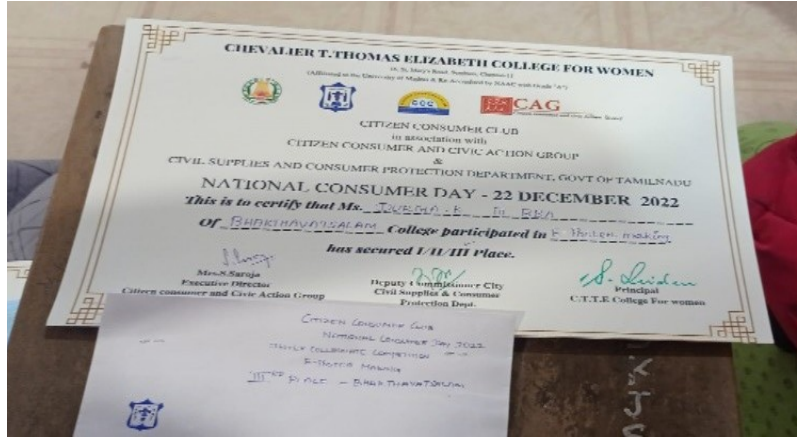


Celebration on National Consumer Rights Day 2022 by CC club of BMC

On account of National Consumer Rights Day – 24th December 2022, Citizen Consumer Club of Bhaktavatsalam Memorial College for Women conducted Oath taking ceremony and Human Chain on Awareness of Consumer Rights in College Campus with the Principal Dr. K. R. Dhanalakshmi, Vice-Principal Mrs. S. Mangai, Faculty Coordinator Mrs. R Rekha and members of CC club



CTTE College organized inter collegiate competition on account of National consumer rights day on December 24th 2022, Ms. K Durga (III year B.B.A) won third prize in poster making and Ms. J. Mohana (I M.A HRM) won second place in Essay writing they both received a certificate and cash prize.





Rally and Pledge taking for National Voters Day on 25/01/2023
The CC club of Bhaktavatsalam Memorial College for Women organized Rally and pledge taking on account of National Voters day celebration to create an awareness and importance of voting among the student community as well as general public. The Programme started with pledge and rally from Bhaktavatsalam Memorial College to Korattur Bus terminus with 150 student members of CC Club along with the faculty Coordinators



Chennai, Tamil Nadu, India

31, 14, Street Number 31, Periyar Nagar, Venkatraman Nagar, Korattur, Chennai, Tamil Nadu 600080

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25/01/23 11:07 AM





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Chennai, Tamil Nadu, India
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BHAKTAVATSALAM MEMORIAL COLLEGE FOR WOMEN

Awareness Exhibition on Consumer Exploitation & Adulteration

On account of World Consumer Rights Day 2023, the Citizen Consumer Club of BMC organized an awareness exhibition on “Consumer Exploitation & Adulteration” which was held on 24.02.2023 and the Chief Guest of the day was Thiru R. Nehemiah, Assistant Commissioner, Department of Civil Supplies and Consumer Protection (R. K Nagar & Thiruvotriyur Division), Government of TamilNadu. The chief guest addressed the participants with his meticulous and thought provoking awareness speech in various areas where a consumer is cheated or given false information by marketers and also he pointed out the responsibilities of a consumer and should act as a cautious consumer while purchasing the product.



On account of World Consumer Rights Day 2023, Awareness Expo opening ceremony started with ribbon cutting by Chief Guest Thiru. R. Nehemiah, Assistant Commissioner, Department of Civil Supplies and Consumer Protection (R. K Nagar & Thiruvotriyur Division), Government of TamilNadu. He visited every stall demonstrated by CC Club members and interacted with them. The Expo was visited by 1000 people including faculties and students from Bhaktavatsalam Memorial College for Women.



The members of the club organized various demonstration stalls to spread awareness in the areas like:

- + Food adulteration**
- + Identifying original and fake products**
- + Consumer Rights and Responsibilities**
- + EDC in packed foods**
- + Importance of Organic Sanitary pads**
- + Buying second hand products**
- + LPG awareness**
- + Electronic Products**
- + Cyber Security & IPR**
- + Traffic Education**
- + Avoiding Bribe & Corruption**
- + Misleading Advertisements**
- + General Issues faced by consumers**
- + Legal Procedures – Redressal and Grievance mechanism**









 **GPS Map Camera**

 **KORATTU**



Chennai, Tamil Nadu, India
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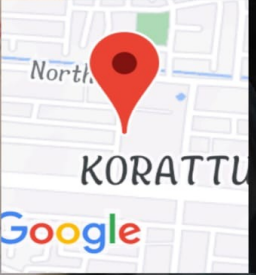
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