

## PROFILE OF MUTHULAKSHMI K

<b>Name</b>	:	<b>Mrs. K. MUTHULAKSHMI</b>
<b>Qualification</b>	:	M.Com. M.Phil.,NET,SET.,Ph.D.(Pursuing)
<b>Designation</b>	:	Assistant Professor & Head Department of Accounting & Finance
<b>Years of Experience</b>	:	<b>UG:</b> 10 yrs 3 months <b>PG:</b> 9 Yrs
<b>Email Id</b>	:	kbmmpc01@ gmail.com
<b>Areas of Specialization</b>	:	Entrepreneurial development Research Methodology

### **Publications**

- 1) Mrs. K.Muthulakshmi, “A study on Student Entrepreneurs”, in ICARE-2023, two days International Conference organized in Bhaktavatsalam Memorial College for Women on 3<sup>rd</sup> & 4<sup>th</sup> August, 2023, with ISSN No- 2394 - 4277
- 2) Mrs. K.Muthulakshmi, “The Role of MSME in enhancing Entrepreneurial spirit”, in IBTRI-2022, organized in D.B Jain College on 4<sup>th</sup> June, 2022, with ISBN No- 978-93-5577-045-5
- 3) Mrs. K.Muthulakshmi, “The role of demographic background of College Students on their Entrepreneurial spirit- with special reference to arts and science Colleges in Chennai city”, in SCOPUS TURKISH Journal of Physiotherapy and Rehabilitation ISSN : 2651-4451E-ISSN:2651-446X, (pdf/321/32-1-4582), Volume: 32- Issue:3 dt: Feb 21, 2022
- 4) Mrs. K.Muthulakshmi, “Assessment of entrepreneurial intention among college students”, in UGC CARE GROUP-1Parishodh Journal, Vol-IX, Issue-II, pg.273-284, ISSN No: 2347- 6648, 25<sup>th</sup> February 2020.
- 5) Mrs. K.Muthulakshmi,“ Role of Women entrepreneurs in Digital marketing” in Studies in Indian Place names (SIPN), Vol-4, Issue- 6, ISSN No: 2394- 3114 , 06<sup>th</sup> March 2020.
- 6) Mrs. K.Muthulakshmi,“ A study on SHG activities inhibited through Bank loans” in RMAI 2K19, Vol-XI, Issue- II, pg:901-908, ISSN No: 2249-7455, 14<sup>th</sup> February 2019.
- 7) Mrs. K.Muthulakshmi,“ Perception of youth towards Entrepreneurship” in

International Conference Finance and Management conducted by Surana college, Bangalore, Vol-05, Issue- 01,ISSN No: 2395-5929, January 2019.

- 8) Mrs. K.Muthulakshmi, “An overview of Contemporary Entrepreneurial practices acquainted by unorganised entrepreneurial sector” in National Conference on Success Through Synergy'18, ISSN No: 978-81-936440-6-5, 2018.

### **Presentations**

- 1) Presented a paper, “A study on Student Entrepreneurs”, in ICARE-2023, two days International Conference organized in Bhaktavatsalam Memorial College for Women on 3<sup>rd</sup> & 4<sup>th</sup> August, 2023, with ISSN No- 2394 - 4277
- 2) Presented a paper, “The Role of MSME in enhancing Entrepreneurial spirit”, in IBTRI-2022, organized in D.B Jain College on 4<sup>th</sup> June, 2022, with ISBN No- 978-93-5577-045-5
- 3) Presented a paper, “Assessment of entrepreneurial intention among college students” in International Conference on Innovations and Issues in Commerce and Management on 25<sup>th</sup> February, 2020 organized by Quide- Milath College for Men, Medavakkam, Chennai.
- 4) Presented a paper, “A study on SHG activities inhibited through Bank loans” in Confluence – 2K19 on 14<sup>th</sup> February, 2019 organized by D.G.Vaishnav College, Chennai.
- 5) Presented a paper, “Women Entrepreneurship” in Recent advances in Commerce, Management & Economics’ on 2<sup>nd</sup> February, 2019 organized by Annai Violet College of arts and science, Chennai.
- 6) Presented a paper, “An overview of Contemporary Entrepreneurial practices acquainted by unorganised entrepreneurial sector” in National Conference on Success Through Synergy'18 on 2<sup>nd</sup> & 3<sup>rd</sup> February, 2018 organized by Bhaktavatsalam Memorial College for Women, Korattur, Chennai.

### **Conferences/Workshops/Seminar/Webinars Participated**

- 1) Participated in 5days Faculty Development Program on Microsoft Power BI Data Analyst Association conducted by ICT Academy on 09 Jan 2023- 13 Jan 2023 at BMC.

- 2) Participated in a National webinar on “Research Methodology” on 11<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 3) Participated in an International webinar on “Strategic approach to overcome Covid-19 in Marketing environment” on 13<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 4) Participated in a National webinar on “Future prospects in Stock market” on 16<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 5) Participated in a National webinar on “An entrepreneur after Covid-19- An opportunity” on 17<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 6) Participated in a National webinar on “Impact of TDS due to Covid-19” on 20<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 7) Participated in a workshop on “Academic Integrity – Reportwriting without Plagiarizing” on 12<sup>th</sup> Oct, 2019 in ShriKrishnaswamy College for Women, Anna nagar, Chennai.
- 8) Participated in a Faculty Development Programme on “Pedagogy and personal Effectiveness” on 30<sup>th</sup> March, 2019 organized by Bhaktavatsalam Memorial College for Women.
- 9) Participated in a Two Days National Level workshop on “Emerging Trends in Research and Developing Excellence” on 26<sup>th</sup> and 27<sup>th</sup> September 2019 organized by Bhaktavatsalam Memorial College for Women.
- 10) Participated in a Two Days National Level workshop on “Capital Market Operations & Online Trading” on 15<sup>th</sup> February 2019 organized by Bhaktavatsalam Memorial College for Women & MCUBE Academy along with NSE Academy
- 11) Participated in a Two Days National Level workshop on “Stock Market- Real Time Trading” on 11<sup>th</sup> February 2019 organized by Bhaktavatsalam Memorial College for Women & MCUBE Academy
- 12) Participated in a One Day Basic training programme on “Human Rights for Women and Children” on 7<sup>th</sup> April 2018 organized by Bhaktavatsalam Memorial College for Women, sponsored by NHRC, New Delhi.

### **Books/Chapters Published**

- 1) Asia Book of records, chapter “Lock down Impacts” on January 2021 published in ESN publication.

- 2) A Poem published in Universal Achievers Book of records on 28<sup>th</sup> April 2019 published in Biggest Poem Book created a World record, by Kavimalargal Phainthamizh Sangam.

**Awards/ Recognition:**

- 1) Has awarded “Best Research Scholar-2023” in 10<sup>th</sup> International Conference organized by Indian Academic Researcher Association on 13<sup>th</sup> August, 2023
- 2) Has awarded a title ' sevai kalaimani-2023' on 26<sup>th</sup> January, 2023 by kaviyarasar kalai tamil association for accumulating students literary work towards Republic Day.
- 3) Received Certificate of achievement in Asia Book of Records, January 2021 for publishing a Chapter on “ Lock down Impacts during Corona pandemic”
- 4) Has awarded a best presentation for a research article “An overview of Contemporary Entrepreneurial practices acquainted by unorganised entrepreneurial sector” in National Conference on Success Through Synergy'18
- 5) Has awarded a title ‘ Kavimalar ‘ for publishing a poem in a World record book. Also received Universal achievers Book of Records through Kavimalargal Phainthamizh Sangam.
- 6) Has awarded a title ' Peraasiriya ratna 2018' by kaviyarasar kalai tamil association for writing an essay on teacher's day celebration.
- 7) Has awarded a title ‘Paavalarthilagam’ for publishing a poem on Bharathidasan.
- 8) Has awarded a title ‘Kavimanichudar’ for publishing a poem on Dr.A.P.J.Abdulkalam’s kavithanjali on 15<sup>th</sup> October 2015.

**Membership (such as Academic Council, BoS, Editorial Board)**

- 1) Nil

**Other achievements:**

- 1) Chief Guest in Literary Valedictory Function held in Rani Meyyammai Girls Higher Secondary School, R.A. Puram, Chennai.