

PROFILE OF M. ANUSREE RAVINDRAN

Name : **MRS. M. ANUSREE RAVINDRAN**
Qualification : M.Com. M.Phil
Designation : Assistant Professor
PG & Research Dept. of Commerce
Years of Experience : **UG:** 9 yrs 3 months
Email Id : anusreeravindran90@gmail.com
Areas of Specialization : Income tax, Marketing

Publications

- 1) **Mrs.Anusree Ravindran**, “An overview of Contemporary Entrepreneurial practices acquainted by unorganised entrepreneurial sector in National Conference on Success Through Synergy'18, ISSN No: 978-81-936440-6-5, 2018.
- 2) **Mrs.Anusree Ravindran**, Role of Motivation to improve the Employees Performance , International Journal of Scientific Research and Review (Impact factor-6.1), VolumeVII, August, Pg no.8-10, **ISSN No:2279-543X**, 2018

Conferences/Workshops/Seminar/Webinars Participated

- 1) Participated in a National webinar on Research Methodology on 11th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 2) Participated in an International webinar on Strategic approach to overcome Covid-19 in Marketing environment on 13th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 3) Participated in a National webinar on Future prospects in Stock market on 16th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 4) Participated in a National webinar on An entrepreneur after Covid-19- An opportunity on 17th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 5) Participated in a National webinar on Impact of TDS due to Covid-19 on 20th Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.

- 6) Participated in a Faculty Development Programme on Pedagogy and personal Effectiveness on 30th March, 2019 organized by Bhaktavatsalam Memorial College for Women.
- 7) Participated in a Two Days National Level workshop on Emerging Trends in Research and Developing Excellence on 26th and 27th September 2019 organized by Bhaktavatsalam Memorial College for Women.
- 8) Participated in a Two Days National Level workshop on Capital Market Operations & Online Trading on 15th February 2019 organized by Bhaktavatsalam Memorial College for Women & MCUBE Academy along with NSE Academy
- 9) Participated in a Two Days National Level workshop on Stock Market- Real Time Trading on 11th February 2019 organized by Bhaktavatsalam Memorial College for Women & MCUBE Academy
- 10) Participated in a One Day Basic training programme on Human Rights for Women and Children on 7th April 2018 organized by Bhaktavatsalam Memorial College for Women, sponsored by NHRC, New Delhi.
- 11) Participated in international conference on International conference on contemporary practices in commerce Business Management - Impact of Green Marketing on consumer Behaviour on 10th & 11th August 2017 organised by pg & research department of commerce at Bhaktavatsalam Memorial College for Women
- 12) Participated in national conference on success through synergy18 (ncsts-2018) motivation in the work place to improve the employee performance on February 2nd & 3rd 2018 organised by Department of Management studies / Corporate secretaryship /Accounting & finance at Bhaktavatsalam Memorial college for women