

ACADEMIC PROFILE

- 1. Name** : D.JANSI
- 2. Designation** : ASSISTANT PROFESSOR
- 3. Address for Communication with Contact Number** : No. 578-A, 1st Floor,
8th Cross Street,
Sivaprakasam Nagar,
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Surapet, Chennai - 600 066
- PHONE NO:** +91 7358462204

4. Educational Qualification :

Degree	University	Year of Passing	% or Grade	NET/SET/Ph.D.,
M.phil	Madras university	2016	69%	
M.com	Madras university	2015	72%	
BBA	Madras university	2013	85%	

5. Qualification Approval No.: Nil

6. (A) Collegiate Experience:

Name of the College	University	Designation	From	To	Years	Months
Bhaktavatsalam memorial college for women	Madras university	Assistant professor	June 2019		Till date 2021 (2 years)	27 months

(B) Total Years of Experience: 2 years and 3 months

7. Subject Specialization : Commerce

8. Achievements (if any) : Presented a paper on “ work life balance of women in india”

Presented a paper on “ E- marketing service on flip kart internet private limited in India”

Published a article “ CONSUMER STIMULATION AND BUYING BEHAVIOUR TOWARDS MOBILE MARKETING AT TENKASI DISTRICT “ in Rabindra Bharati University ISSN: 0972-7175, vol: XXIV, no: 1(VIII),2022 UGC CARE approved and peer reviewed and referred journal.

Academic Duty / Special Duty held (Present College) :

Academic Year	Academic Duty / Special Duty
2019 - 2021	Photo & ID card committee

9. No. of Research Contribution:

Conferences	1. International conference on Innovative Business Practice in the Digital era - 9 th & 10 th march 2022
Workshops	1. Statistical analysis using SPSS & AMOS – Feb 2016 2. Workshop on Fundamentals of thesis writing – Mar 2016
Seminars	Future of finance and way forward to students and professionals
Journals	Nil

10. No. of Faculty Development Programmes Attended:

1. National level faculty program on “EPF- YOUR SAVINGS FOR THE FUTURE AND BRIDGING THE GAP BETWEEN TEACHING AND LEARNING" - 27th to 29th January 2022