

## **FACULTY PROFILE**

**Name** : R.JAYASREE  
**Qualification** : M.COM M.Phil,  
**Designation** : AssistantProfessor  
Dept. of Corporate secretary  
**Years of**  
**Experience** : **UG** : 5YEARS/6MONTHS **PG** :6MONTHS  
**Email Id** :

**Areas of**  
**Specialization** : MARKETING

### **Publications**

*R.JAYASREE*

**Paper title-** VIRIDESCENT MUTATE

**Issn No** - 2395-5929

**Journal name-** Emperor international journal of finance and management research (EIJFMR)

**Volume-** 5 SPECIAL ISSUE

**Year** – 2019

**Paper title-** UNIVERSAL METAMORPHOSIS IN 2020 OUR COUNTRY CHANGES AND CHALLENGES PAST!

**Issn No** – 2249-6661

**Journal name-** SAMBODHI

**Volume-** 43

**Page no-**04(VII)

**Year** – 2020

**Conferences/Workshops/Seminar/WebinarsParticipated**

**Presentations**

S.No	Title Of Paper	Organizer	Year	Level
1	A Word Technologies Carries The World And Bridge For Business Development	University Of Madras	2016	International Conference
2	Trends In Retailing And Branding	University Of Madras	2015	International Conference
3	Genesis For E-Marketing Collary For Cashless Market	Shasun Jain College	2017	International Conference
4	Digital Technology Root For Emerging Trend	Jaya Arts And Science College	2015	International Conference
5	Viridescent Mutate	Gurunanak College	2019	National Conference
6	Emerging Trens In Marketing	Queen Marry's College For Women	2015	International Conference
7	Infobabh Hype!Future!	Anna Adarsh College For Women	2019	National Conference
8	Universal Metamorphosis In 2020 Our Country Changes And Challenges Past!Present!Future Of Covid19	Dbjaincollege	2021	National Conference
9	Collision Of Covid-19 Small And Large Scale Industrial Transmute And Labore's Migrant During Covid	By Quaid-E-Millath College For Men	2021	National Conference

- Participated In Seminar And Presented Paper In University Of Madras 2014.
- Participated In Seminar In Styllamarry's College For Women 2017
- Participated In Symposium In Theyagaraja College 2017
- Participated And Presented Paper In Seminar , Topic- Financial Inclusion Is A Corner Stone For Every Interanational Business 2014

### **Awards / Recognition**

Awarded Second Place In Seminar

Topic -Financial Inclusion Is A Corner Stone For Every Interanational Business 2014