

## PROFILE OF Dr K. ABIRAMI DEVI

Name: Dr K. ABIRAMI DEVI

Qualification: M Com., M.Phil., PhD., CFA.

Designation: Assistant Professor & Head

PG & Research Dept. of Commerce

Years of Experience: 24+

Email Id : goddessd2002@gmail.com

Areas of Specialization: Management Accounting/Financial Management/Business Law

### Paper Publications:

1. Dr K. ABIRAMI DEVI, "A study on work life balance to improve the productivity and employee retention at Saudi Aramco", International Journal of Mainstream Social Science, 3(1):23-37.63. ISBN-10:1612337163, ISBN-13:9781612337166.
2. Dr K. ABIRAMI DEVI, "A study on the employee job satisfaction in a multinational enterprise in Saudi Arabia", International Journal of Economics and Political Integration, 3(1):16-24 ISSN: 0974-3510 ISBN: 978-1-61233-544-5.
3. Dr K. ABIRAMI DEVI, "Women Entrepreneurs in small and medium scale businesses in Saudi Arabia", International Journal of Finance and Policy Analysis, Volume 4, Number Spring 2012 – ISSN: 0974-3499 ISBN:978-1-61233-613-8.
4. Dr K. ABIRAMI DEVI, "Currency Based Mutual Funds' Performance in Saudi Arabia: Individualistic Approach", International Journal of Scientific Research and Innovative Technology, Vol. 3 No. 2; February 2016 ISSN: 2313-3759, United Kingdom.
5. Dr K. ABIRAMI DEVI, "A Study on the Financial Performance Analysis of Indian ITC Company during 2002 to 2012", International Journal of Finance and Policy Analysis, Volume.7 Nos1-2, Spring & Fall 2015. Brown walker Press, USA ISSN:0974-3499, ISBN-13:9781627345958 <http://www.universal-publishers.com/book.php?method=ISBN&book=162734595>
6. Dr K. ABIRAMI DEVI, "Financial Analysis Report 2013 of Johnson & Johnson for investors information.", International Journal of Arts and Commerce, Vol. 6 No. 1 January 2017 - ISSN 1929-7106, United Kingdom. [www.ijac.org.uk](http://www.ijac.org.uk)  
[https://ijac.org.uk/images/frontImages/gallery/Vol.\\_6\\_No.\\_1/5.\\_72-86.pdf](https://ijac.org.uk/images/frontImages/gallery/Vol._6_No._1/5._72-86.pdf)
7. Dr K. ABIRAMI DEVI, Monthly Scholarship: A study to analyze the spending and saving pattern of Graduates in Saudi Arabia.", IOSR Journal of Mobile Computing & Application (IOSR-JMCA) e-ISSN: 2394-0050, P-ISSN: 2394-0042. Volume 5, Issue 2 (Mar. - Apr. 2018), PP 15-19  
[www.iosrjournals.org](http://www.iosrjournals.org) ,<http://www.iosrjournals.org/iosr-jmca/papers/Vol5-Issue2/B05021519.pdf>
8. Dr K. ABIRAMI DEVI, "A study to analyse the need for Digital Curriculum, content development and training requirement for Faculty members who are teaching Finance subjects to iGen Business Administration Students.", Journal of Management and Science, Special Issue 1 | April-2018  
<http://www.journalonline.org/specialissue.html>.

## Books Published

Book Title: E Commerce - ISBN 10: 9381430128 ISBN 13: 9789381430125

Conferences Presentation – 25

Roles & Responsibilities:

Title of Committees	Role	Date
C u r r i c u l u m  D e v e l o p m e n t  C o m m i t t e e , J	Reviewing the Departments academic proposals for entire JUC <ul style="list-style-type: none"> <li>Verifiyin g the deparme nts New Courses, New Program s, Revision of Degree Plan and approvin g the Course Specifica tion, Course descripti ons, Program Specifica tions, Field Training Specifica tions, Senior Project Specifica tions, New Text Books,</li> </ul>	J u l y  2 0 1 5  t i l l  2 0 2 0

U C	Changin g the exisiting text books, revising the course content and removin g courses from the program	
CIS – KPI Committee, Jubail University Colleges, Jubail industrial College, Jubail Technical Institutes – Royal Commission of Jubail & Yanbu.	<p>Measuring the achievement of Strategic Goals of the JUC and comparing the performance of JUC with other institutions under the Royal Commission.</p> <ul style="list-style-type: none"> <li>• Calculate KPI Achieve ments for all the departme nts in JUC</li> <li>• Upload data for Female branch in iDashboa rd</li> <li>• Preparati on of Academi c Audit Manual</li> <li>• Audit Member for JUC</li> </ul>	July 2017- 2019

	<p>Female JUC KPI Audit – 22 Feb 2018</p> <ul style="list-style-type: none"> <li>• Compare the KPI achievement and discuss with concerned heads of the department about how to increase the performance in the forthcoming Semester s at the end of the Semester .</li> </ul>	
Field Training Member, BA Department, JUC	<p>Responsible to guide the coop students to perform well in their field training company for all the 15 weeks</p> <ul style="list-style-type: none"> <li>• Follow up every week on the student progress through their weekly reports</li> <li>• Discuss</li> </ul>	July 2015 till 2020

	<p>the students performance with the industry twice during the Field training period</p> <ul style="list-style-type: none"> <li>• Manage projects or make the student make a value addition by preparing a related research in their field of work</li> <li>• Evaluate their field training reports and submit results on time</li> </ul>	
Department Council Member, BA Department, JUC	Participate in Program related meetings and contribute to Quality Teaching Learning Environment	July 2015 till 2020
SSR Steering Committee Member, BA Department, JUC	Provide data related to KPIs, Internal	July 2015 till 2020

	Benchmarking and external marking for all the Programs – BUS, MIS, ACCT, HRM and LSCM	
Program Advisory Committee, BA Department, JUC	<ul style="list-style-type: none"> <li>Discussed with the Industry representatives from Weather Ford, Big 4 Accounting Firms – PwC, KPMG, E&amp;Y, Deloitte to be on the Board of JUC PAC</li> <li>Organized Industry visit to students in PwC, KPMG, E&amp;Y, Deloitte, Masook International and Expatriate Contracting Company</li> </ul>	July 2015 till 2020
SES Steering Committee Member,	Assisting the Committee with	July 2015 till 2020

BA Department, JUC	evaluation based on the achievement of KPI for the sub standards of the 11 standards of NCAAA	
Field Training Coordinator, JUC	<p>Preparation of Guidelines for Field training and reported to Deputy Academic Affairs</p> <ul style="list-style-type: none"> <li>• Preparation of Forms</li> <li>• Required Documents are designed and approved by Managing Director</li> <li>• Coordinating with all the departments in JUC for Placement and with the industries</li> </ul>	2011 - 2013
Deputy of Academic Advisory Committee	Streamlining the students data for the past Semesters, worked on the Advisory handbook,	2011 - 2013

	allocation of students in SIS to Advisors	
Head of the Institution, Chennai School of Business Excellence &  Associate Professor Chennai Business School	Coordinating with AICTE Zonal office and Students Admission, Brand building. Teaching MBA/ EPGPM/ Corporate Development Programs – Hospira , USA	2013 - 2015
2007 - 2019	5 - Ph D Guide – Mother Teresa Women's University & 1 - Shreemati Nathibai Damodar Thackersey Women's University – Completed 6 Ph Ds	2007 - 2019
Summer Internship Coordinator INC, ICFAI National College	Placement for students in Industry for Summer Instership across the country <ul style="list-style-type: none"> <li>• Organising workshops for Summer Interns</li> <li>• Guiding them to</li> </ul>	2005 - 2007



	<p>complete their Final report</p> <ul style="list-style-type: none"> <li>• Assessing them based on their industry performance</li> <li>• Evaluation based on the Final Report submitted by the Interns.</li> </ul>	
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Membership:

No.	Title of Organization/Association (Honorary Service)	Date (Since)
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1	Member, Financial Management Association, University of Central Florida, USA	2011 to till date
2	Mentor, Cherie Blaire Foundation for Women, United Kingdom	2013 to till date
3	Member and Trainer, Stephen Covey Community	2013 to till date
4	Management Consultant and Advisor, Indo German Chamber of Commerce	2007 to till date
5	Accreditation Council for Business Schools and Member Program	2016 to till date