

## PROFILE OF RAJESHWARI RAJENDRAN

**Name** : **RAJESHWARI RAJENDRAN**

**Qualification** : MBA, M.COM

**Designation** : Assistant Professor  
PG & Research Dept. of Commerce

**Years of Experience** : **UG:** 2 yrs 8months

**Email Id** : rajiapril627@gmail.com

**Areas of Specialization** : Financial management,  
Human resource management

### **Conferences/Workshops/Seminar/Webinars Participated**

- 1) Participated in a National webinar on “Research Methodology” on 11<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 2) Participated in an International webinar on “Strategic approach to overcome Covid-19 in Marketing environment” on 13<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 3) Participated in a National webinar on “Future prospects in Stock market” on 16<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 4) Participated in a National webinar on “An entrepreneur after Covid-19- An opportunity” on 17<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 5) Participated in a National webinar on “Impact of TDS due to Covid-19” on 20<sup>th</sup> Jun, 2020 conducted by Bhaktavatsalam Memorial College for Women.
- 6) Participated in a workshop on “Academic Integrity – Reportwriting without Plagiarizing” on 12<sup>th</sup> Oct, 2019 in ShriKrishnaswamy College for Women, Anna nagar, Chennai.
- 7) Participated in a Faculty Development Programme on “Pedagogy and personal Effectiveness” on 30<sup>th</sup> March, 2019 organized by Bhaktavatsalam Memorial College for Women.

- 8) Participated in a Two Days National Level workshop on “Emerging Trends in Research and Developing Excellence” on 26<sup>th</sup> and 27<sup>th</sup> September 2019 organized by Bhaktavatsalam Memorial College for Women.