

## FACULTY PROFILE

**Name** : Dr. D. S. Chandra Priyadarshini

**Qualification** : M.B.A., M.Phil., Ph.D (Mgmt.)

**Designation** : Assistant Professor  
Department of Business Administration & PG HRM

**Years of Experience** : 7 Years (UG: 4.5 Years; PG: 2.5 Years)

**E Mail ID** : [ammu4ben@gmail.com](mailto:ammu4ben@gmail.com)

**Area of Specialization** : Human Resources

### **Presentations:**

1. Presented a paper “Product and Brand Management” organized by Bhaktavatsalam Memorial College
2. Presented a paper “Online shopping and consumer Behavior” on June 2018 organized by D B Jain College of Arts and Science.

### **Conferences/FDP/Workshops/Seminar/Webinars Participated**

1. Participated in Faculty Development Program organized by Vel Tech Multi-Tech Engineering college on 23<sup>rd</sup> September 2009 on the topic “Case study method as Pedagogy”
2. Participated in Faculty Development Program organized by Thiruthangal Nadar College on 12<sup>th</sup> December 2014.