

## **FACULTY PROFILE**

**Name** : **Mrs. J. MEGILA CATHERINE REEDA**  
**Qualification** : M.B.A. M.Phil., SET.  
**Designation** : Assistant Professor  
Dept. of Business Administration & PG Dept. of HRM  
**Years of Experience** : 13 Years UG: 13 Year PG : 4 years  
**Email Id** : megilareeda@gmail.com  
**Areas of Specialization** : Finance

### **Presentations:**

1. Presented a paper on “Team Building in Trust Building” in Native Economy Commerce & Trade (i connect) on 3rd & 4th 2016 organized by Bhaktavatsalam Memorial college for Women.
2. Presented a paper on “Indian Mutual Funds – A Comparative study” in Information Technology on 2nd& 3rd March 2012 organized by Bhaktavatsalam Memorial college for Women.

### **Conferences/Workshops/Seminar/Webinars Participated**

1. Participated in the Tamil Nadu Government Skill Development Cooperation, "NAAN MUDHALVAN" Faculty Development Program on Banking Financial Services hosted by University of Madras from 17.07.2023 to 21.07.2023
2. Participated in National Level Webinar on "Enhancing Student Motivation During Pandemic" organized by Department of Business Administration, Bharat Institute of Higher Education and Research on 11th February, 2022
3. Participated in the National Level Faculty Development Program on " Emerging Trends in E-Learning" organized by Department of English, Universal School of Administration Bangaluru held on 29th January,2022
4. Participated in the Webinar on GST and It's Metrics organized by the Department of Accounting and Finance, Bhaktavatsalam Memorial college for Women on 20th January, 2022

5. Participated in International Webinar on "Employee Engagement under uncertainty" held on February 5th, 2022
6. Participated in International Webinar on Education as a Gateway to an Ethical and Peaceful World organized by Globethics.net India, On the 4th and 5th February 2022
7. Participated in Virtual Faculty Development Program on - "Professional Ethics and Human Values on 19th January 2022, held at Bhaktavatsalam Memorial college for Women.
8. Participated in the FDP on "Practical Knowledge required for Accounts Professionals on 09th February 2017 organized by V.I.I. Institute Pvt Ltd held at Bhaktavatsalam Memorial college for Women.
9. Participated in the FDP on" Business Simulations- Making Management Education Simplified" on 4th & 5th 2016 organized by Velammal Engineering college.
10. Participated in a workshop on "AMOS" on 6th & 7th February 2015 organized by Bhaktavatsalam Memorial college for Women.
11. Participated in a workshop on "SPSS" on 20th & 21st February 2014 organized by Bhaktavatsalam Memorial college for Women.
12. Participated in a workshop on "Research Methodology & Statistical tools" on 15th & 16th February 2013 organized by Bhaktavatsalam Memorial college for Women.