

FACULTY PROFILE

Name : **Ms. R. Rekha**

Qualification : M.B.A., M. S (Edu.Mgt)., M.Phil.,

Designation : Assistant Professor
Dept. of Business Administration & PG Dept. of HRM

Years of

Experience : 16 Years **UG** : 9 years **PG** : 16 years

Email Id : rekhabmc16@gmail.com

Areas of

Specialization : HR & Marketing

Publications:

- ★ Ms.R.Rekha,“FDI inflows in India: A Comparative analysis with special reference to services sector, telecommunications sector and computer hardware and software sector”
Published and presented in International Journal of Business and Globalization -Vol. 9, No. 2, 2012-ISSN online: 1753-3635: ISSN print: 1753-3627., 2015
- ★ Published a paper in International conference ICare held on August 3 &4, 2023 titled
The Challenges face by Women leadership in India
- ★ Presented a paper “A Study on Quality of Work-life of Employees in Manufacturing sector with special reference to Chennai city” in Recent Advances in Commerce, Management & Economics held on 1st &2nd February 2019 (ISBN-978-93-87756-67-0)
- ★ Presented a paper “Problems and Challenges of Retail Employees - A case study conducted in selected Garment Industries” in Contemporary Issues in Agriculture, Engineering, Information Technology, Life sciences, Social Sciences & Humanities, Melbourne, Australia held on 28th November to 4th December 2017. (ISSN no. 978-81-921764-3-7 (vol3))

Presented a paper "A compendium of articles on prospects and challenges of service sectors in Indian Economy" held on 23rd March 2016. (ISBN no. 978-81-907153-7-3)

Presented a paper "A Study on Employee Development in Auto Tech Industries "in Anveshana held on 12th October 2012. (ISBN no. 958-61-831764-3-3 (Volume 1))

Presented a paper "The challenges ahead of HRM" in Competency Building Strategies in Business and Technology for Sustainable Development held on 22nd & 23rd September 2011. (ISBN no. 978-81-921764-3-7 (volume 3)).

Conferences/Workshops/Seminar/Webinars Participated

Participated in the FDP organized by ICT Academy on Stress Management on July 2022 in Mahalakshmi Women's College

Participated in the FDP on "Recast, Retread, Reshape" on 13th June 2020
Organized by Dr.M.G.R Educational Research Institute.

Participated in the FDP on "Global Economic Challenges & Opportunities" on 6th June 2020 Organized by Shree Chandraprabhu Jain College.

Participated in the Webinar on "Key ICT Trends for Building a Resilient Society" on 29th May 2020 Organized by SRM Institute of Science and Technology.

Participated in the FDP on "Emerging Trends in Information Technology" on 28th May 2020 Organized by Agurchand Manmull Jain College.

Participated in the FDP on "The Art of Writing Quality Research Papers and Scientific Thesis Writing" on 22nd May 2020 Organized by Sindhi College.

Participated in a Webinar on "Digital Era" on 22nd May 2020 Organized by Annai Voilet Arts & Science College.

Participated in the FDP on "Psychological Impact of Covid -19 Outbreak" on 15th May 2020 Organized by Bhaktavatsalam Memorial College for Women.

Participated in International Webinar on "Globalization After Covid'19" on 11th May 2020 Organized by Tamil Nadu Advanced Technical Training Institute.

Participated in Two Days Workshop on " Emerging Trends in Research and Developing Excellence" on 26th & 27th September 2019 Organized by Bhaktavatsalam Memorial College for Women.

Participated in the FDP on " Enterprise Resource Planning" on 8th August 2014

Organized by Mnm Jain College.

Participated in the FDP on " Entrepreneurship" on 3rd December to 15th December

2012 Organized by National Science and Technology Entrepreneurship Development Board, Dst, Govt of India.

Awards/Recognition:

★ *Received Best performer Award by the department of Civil Supplies and Consumer Protection, Government of Tamilnadu during the year 2022 & 2023 in Citizen Consumer Club.*

★ For producing 100% Result in University Exams

Academic Excellent Award, 2014

Academic Excellent Award, 2013

Academic Excellent Award, 2011

Academic Excellent Award, 2010