

FACULTY PROFILE

Name : **MRS.V.SUGAPRIYA**
Qualification : BE, M.B.A, NET.
Designation : Assistant Professor
Dept. of Business Administration & PG Dept. of HRM
Years of Experience : 3 Years 10 Months **UG** : 2 Months **PG** : 2 Years
Email Id : vsugapriya.mba@gmail.com
Areas of Specialization : Operations & Marketing

Presentations:

1. Have published an article in the topic "A STUDY ON ADVANTAGES AND DISADVANTAGES OF SOCIAL MEDIA IN HIGHER EDUCATION" in the Journal of Emerging Technologies and Innovative Research (JETIR).
2. Have published an article in the topic "WALMART'S SUPPLY CHAIN MANAGEMENT".
3. Have published chapters in conference proceedings in international conference in the topic "DIGITAL MARKETING" in Alagappa University.
4. Have published chapters in conference proceedings in international conference in the topic "A STUDY ON CUSTOMERS SATISFACTION OF ATM SERVICES IN PONDICHERRY CITY" in Alagappa University.
5. Have published paper in the topic "A STUDY ON CUSTOMER'S PERCEPTION TOWARDS NEFT/RTGS WITH SPECIAL REFERENCE TO CHENNAI CITY" in Arumuga pillai seethai ammal college.

Conferences/Workshops/Seminar/Webinars Participated

1. Have attended National seminar on “Emerging trends in Banking sector” in Arumuga pillai seethai ammal college , Tirupattur.
2. Have attended National Conference on “Depth and Expanse of online marketing mettle” in Alagappa University, Karaikudi.
3. Have attended International conference on “Digital banking for sustainable development ”in Alagappa University, Karaikudi.
4. Have attended International conference on “ Recent Advances in Engineering, Technology & Management, CK College of Engineering and Technology, Cuddalore.