

FACULTY PROFILE

Name : Mrs.C. Maheswari
Qualification : M.com. M.Phil.
Designation : Assistant Professor
B.com (Corporate Secretaryship)

Years of

Experience : 12 years 5months

Email Id : *mahithiyagu@gmail.com*

Areas of

Specialization : Marketing

Publications

1. A Revision on experiment to meet by the agricultustic in straight marketing. Published in vol.08 issues 30/2/20 of our Hesitage Journal with ISSN-9030.

Conferences/Workshops/Seminar/Webinars Participated

1. National level conference “ Success through synergy” 2nd and 3rd Feb 2018 Dept of mgt studies / Corporate Secretaryship Accounting &Finance BMC.
2. Two days National level workshop emerging trends on Research and developing excellence (B.com c.s) 26th 27th Sep 2019.
3. Financial & Intelligence and Planning dept of commerce Soka Ikeda College 29/5/21.