

FACULTY PROFILE

Name	: Ms. SHALU BOBBY JOHN
Qualification	: M.A(CS), M.Phil, SET, NET
Designation	: Assistant Professor, Department of Corporate Secretaryship
Years of Experience	: UG: 7 years and 5 months
Email Id	: shalizabobby2003@rediffmail.com
Areas of Specialisation	: HRM & Marketing

Presentation

Presented a paper on “Green marketing and Advertising in an International conference on 10th August, 2017 organised by Bhaktavatsalam Memorial College for Women

Conferences/Workshops/Seminar/Webinar Participated

- 1) Participated in an International Conference on “Contemporary practices in Commerce, Business and Management on 10th and 11th August, 2017 organised by BMC
- 2) Participated in the National Conference on “Success through Synergy – 18” on 2nd and 3rd February 2018 organised by BMC
- 3) Participated in a Workshop on “Capital Market Operations and Online Trading” on 15th February, 2019 organised by BMC
- 4) Participated in Two day national Level Workshop on “Emerging Trends in Research and Developing Excellence” on 26th and 27th September 2019 organised by BMC
- 5) Participated in a Webinar on “Impact of COVID-19 on Indian Industries – Future Prospective” on 14th and 15th May 2020 organised by Shri Krishnasway College
- 6) Participated in the National level Webinar on “Win life with financial planning” on 13th May 2020 organised by BMC.
- 7) Participated in a National level Webinar on “Career Awareness Programme on CSEET” on 10th June 2020 Conducted by BMC.
- 8) Participated in the Webinar on “Covid-19 ; Macro Economics – India and Global issues” on 3rd June 2020 organised by Sir Theagaraya College.