

FACULTY PROFILE

Name : **Ms. C.KALAIVANI**

Qualification : M.Com., M.Phil.

Designation : Assistant Professor
Department of Information System Management

Years of

Experience : **UG** : 4 Years 6 months **PG** : Nil

Email Id : Kalaichandran20293@gmail.com

Areas of

Specialization : Human Resource Management, Marketing, Cost and Management
Accounting

Publications

1. Nil

Presentations

1. Presented a paper “Viral marketing- A conceptual framework” in National Conference on Success Through Synergy '18 on 2nd & 3rd February 2018 organized by the Department of Management Studies/ Corporate Secretaryship/ Accounting & Finance, Bhaktavatsalam Memorial College for Women.

Conferences/Workshops/Seminar/Webinars Participated

Faculty Development Program:

1. Participated in the Faculty Development Programme on “Enhancing the Resilience of Teachers for Better Performance” on 12th September 2020, organized by Bhaktavatsalam Memorial College for Women.
2. Participated in the Faculty Development Programme on “Pedagogy and Personal Effectiveness”, on 30 March, 2019 organized by IQAC, Bhaktavatsalam Memorial College for Women

Webinar:

1. Participated in Webinar on “Cloud Computing” on 15th June 2020, organized by Department of Information System Management, Bhaktavatsalam Memorial College for Women.
2. Participated in Webinar on “Blockchain Technology” on 9th June 2020, organized by Department of Information System Management, Bhaktavatsalam Memorial College for Women.
3. Participated in Webinar on “Art of Mind Management” on 4th June 2020, organized by Vivekanandha College of arts and science for women.
4. Participated in Webinar on “3Q’s for Success” on 1st June 2020, organized by Department of Information System Management, Bhaktavatsalam Memorial College for Women.
5. Participated in Webinar on “Importance of Literature Survey in Research work” on 30th May 2020, organized by Department of Commerce, Soka Ikeda College of Arts and Science for Women.

Workshop:

1. Participated in National level workshop on “Emerging Trends in Research and Development Excellence” on 26th & 27th September 2019, organized by PG and Research Department of Commerce, Bhaktavatsalam Memorial College for women.
2. Participated in One day Basic Training Programme on “Human Rights for Women and Children” on 7th April 2018, sponsored by NHRC, organized by Department of Corporate Secretaryship, Bhaktavatsalam Memorial College for Women.

Books/Chapters Published

1. Nil

Awards / Recognition

1. Nil

Memberships (such as Academic Council, BoS, Editorial Board)

1. Nil

Other Achievements (such as Resource Person, Chief Guest)

1. Nil